

# Sachin Thakur

Email: [sachinsikarwar112@gmail.com](mailto:sachinsikarwar112@gmail.com)

Mobile: +91 8104499457

Location: Agra, Uttar Pradesh

LinkedIn: <https://www.linkedin.com/in/sachin-thakur-81sb>

Portfolio: <https://www.digitalsachin.in/>

## Professional Summary

Dynamic and result-oriented Digital Marketing Professional with over 2 years and 2 months of experience managing social media campaigns, paid ads, and marketing automation. Proven ability to boost online visibility and drive business growth through data-driven strategies. Skilled in Google Ads, Meta Ads, WordPress, and AI-based automation tools.

## Professional Experience

### **BadaBranding (Marketing Agency) — Digital Marketing Manager**

*(Mar 2026 - Present)*

- Managing digital marketing strategy for clients, including social media content contributions and running approved Meta ad campaigns.

### **Pixelpiemia (Digital Marketing Agency) — Digital Marketing Manager**

*Apr 2025 - March 2026)*

- Managing digital marketing strategy, paid campaigns, and team coordination for multiple clients. Focus on growth, brand awareness, and lead generation.

### **Vardhman Group of India — Digital Marketing Executive**

*(Dec 2024 - Mar 2025)*

- Led digital marketing initiatives including SEO, PPC, and content strategies. Improved engagement through creative campaigns.

### **Appexigo — Digital Marketing Executive**

*(Aug 2024 - Nov 2024)*

- Executed paid campaigns, analyzed metrics, and optimized ad performance across Google and Meta platforms.

### **Pingmedia — Internship Trainee**

*(Apr 2024 - Jul 2024)*

- Assisted in content marketing, keyword research, and campaign monitoring.

## **Welspun Living Limited — Data Entry Operator**

*(Jul 2020 – Mar 2023)*

- Maintained data accuracy, performed documentation, and supported team operations efficiently.

### **Technical Skills**

- Digital Marketing
- Social Media Marketing
- Meta Ads - Google Ads
- S.E.O - S.M.M
- WordPress Website
- Web Development
- AI Agents & Automation

### **Education**

B.Sc. — Dr. Bhim Rao Ambedkar University, Agra (2021)

Intermediate — U.P. Board (2018)

High School — U.P. Board (2016)

### **Strengths**

- Hardworking and dedicated toward work
- Self-motivated and open-minded
- Quick learner and problem solver
- Strong communication and leadership skills

### **DECLARATION**

I hereby declare that the details mentioned above are correct to the best of my knowledge and belief.

Place:

signature